ChinaBrand
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China Brand Show Poland 2018

20-22 September 2018

PTAK Warsaw Expo Exhibition Center

HOST:

MINISTRY OF COMMERCE OF THE PEOPLE'S REPUBLIC OF CHINA

ORGANIZER:

TRADE DEVELOPMENT BUREAU OF MINISTRY OF COMMERCE OF PRC

CHINA INTERNATIONAL CENTRE FOR ECONOMIC & TECHNICAL EXCHANGES

PARTNER: PTAK WARSAW EXPO

Organizational Structure

National Level Exhibition

More than 300 exhibitors will participate

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National Level

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National

In the aim of strengthening exchanges and cooperation among countries along the Belt and Road Initiative, 2018 China Brand Show Poland has been highly valued and supported by the Chinese government.

Hosted by the Ministry of Commerce of P.R.C and organized by two most authoritative government institute,Trade Deveopment Bureau of the Ministry of Commerce and China International Center for Economic and Technical Exchanges , this show has received much support and attention from the Chinese government. It is also an event that showcases the strength and characteristics of Chinese brands.

Industry Fields

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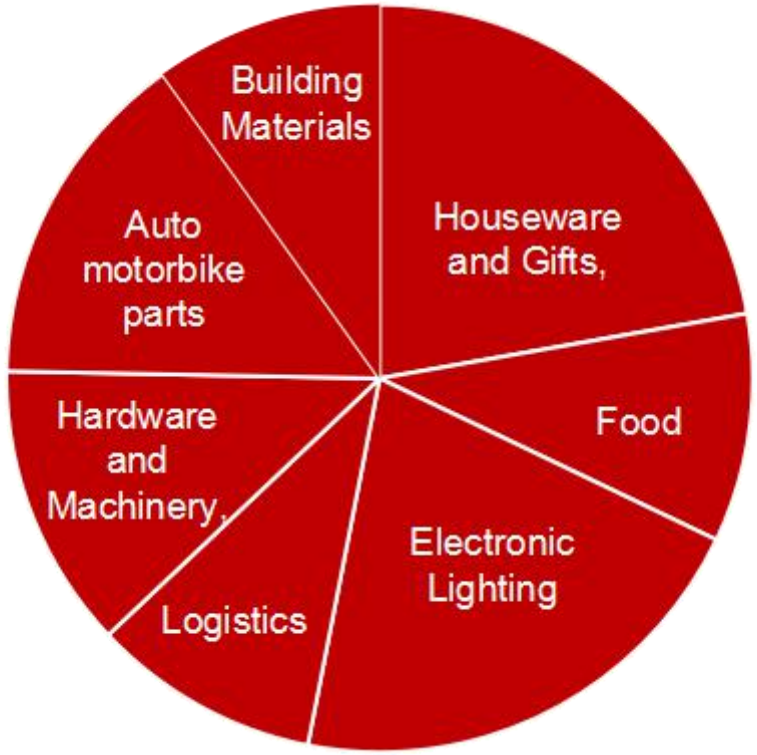
More than 300 Representative Brands Companies from China will participate in China Brand Show Poland 2018.



Hardware and Mechanical

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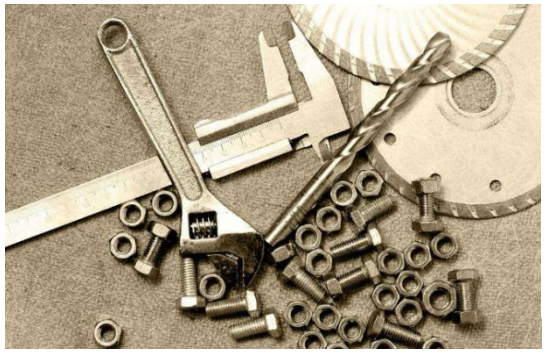
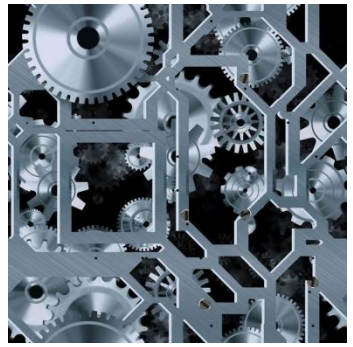
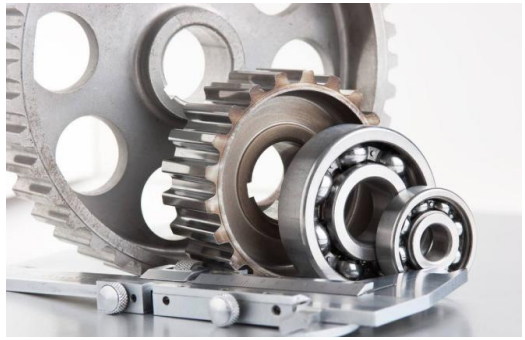
The exhibitors of hardware and mechanical are not only well-known brands in China, they are also renowned in the world. Most of the products are mainly exported to Europe and America, and worldwide. They have ISO9001 quality management system certification and ISO14001 environmental management system certification, CE, SGS, LABOSPORT professional certification. Some outstanding enterprises have their own independent intellectual property rights and patents, and some are the world's top 500 enterprises suppliers. The following is the product images and related certifications.







Houseware and gifts

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China's houseware and gifts enterprises have strong Independent research and development design capabilities.The exhibitors are awarded the title of China famous trademark and brand-name products; some are international famous brand and others are China key cultural export enterprises.

handicrafts

porcelain

tableware

Houseware

Kitchenware

stainless steel pot

Beer set

Cleaning Article

Food

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Exhibitors have perfect HACCP system and passed ISO9002 certification. The products are awarded of assured products and recommended products. Some enterprises have already been added to the provider list by America Nestle.

Freeze dried strawberry

Freeze dried pepper

Beans

Tea

logistics

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In recent years Chinese warehouses & storage and logistics industries have been keeping a steady and rapid development. Till November 2016, the total logistics costs of China market reaches 9600 billions RMB with increasing rate of 3.6%; Now the global cooperation rank of China's warehouse & storage & logistics industry have greatly improved; the construction for both logistics channel of "One belt, one road" and overseas warehouse for international e-commerce is developing under smooth process.

Electronic and Lighting Products

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Those enterprises are certified by CONFORMITE EUROPEENNE and also certified by ISO9001 quality control system, ISO14001 environmental management system certification, Restriction of Hazardous Substances(RoHs), and ISO18001 Occupation Health Safety Management System. some excellent enterprises are suppliers for Philips,Whirlpool, LG, Emmett and SANYO etc.

Building Material，Kitchen and Bath

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Focusing on the market needs of Poland and Middle East Europe,The exhibitors in building material, Kitchen & Bath and environmental care, energy savings &new energy is the highlight among the fields, they are the local pillar industries as well as represents the image of Made in China.

Auto Parts

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Exhibitors are the leading enterprises in China, and they have undertook many national, provincial and city technology progamme , their products has listed as national key new products and also awarded many invention patents.

Auto Parts

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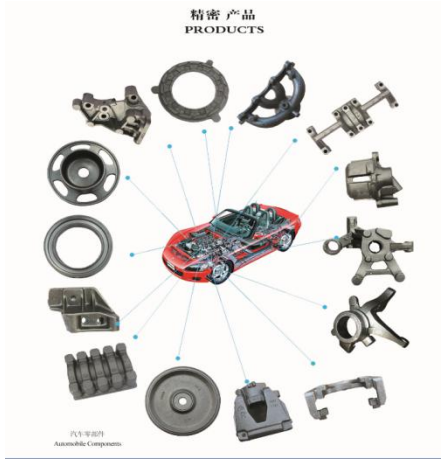
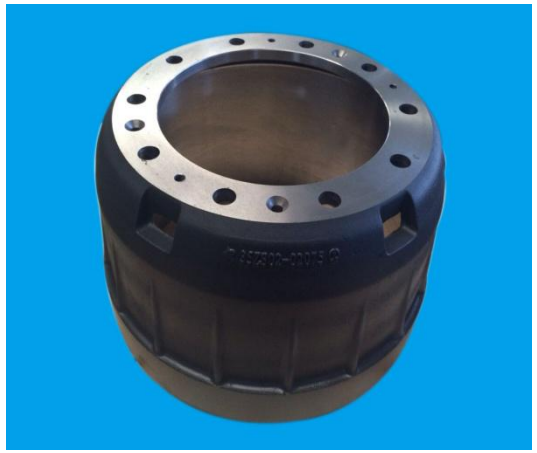
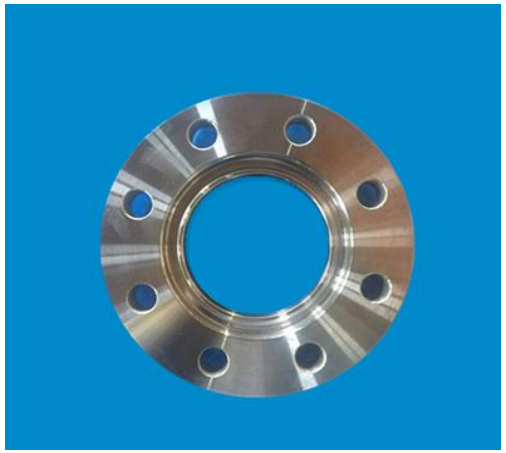


Vehicle parts





Vehicle parts

Motorbike parts

Trade in Services

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Cross-Border Electronic Commerce

Culture

IT

Communication

Logistics

Representative Enterpreises-Guangxi Liugong Group Co., Ltd.

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Guangxi Liugong Group Co., Ltd. is a wholly state-owned enterprise established by the state-owned assets authorized operation method. It has successively won top 500 Chinese companies, top 100 Chinese machinery industries, top 500 Chinese manufacturing companies, top 50 world engineering machinery companies, and Chinese companies' business areas. The highest awards are the National Quality Award, Global Growth Company, Poland's Best Chinese Investor, Guangxi Outstanding Enterprise, Guangxi Top 100 Enterprise and so on.

Liugong's overseas sales accounted for more than 30% of its revenue. Liugong has led the international expansion of the “One Belt and One Road” national strategy and has created the overseas business network of China’s construction machinery industry with the largest scale, highest efficiency, and widest coverage.

LiuGong
柳工

Representative Enterpreises-SINOTRUK LIUZHOU YUNLI SPECIAL VEHICLE CO.,LTD

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SINOTRUK LIUZHOU YUNLI SPECIAL VEHICLE CO.,LTD, controlled by the largest heavy duty truck of China and one of the top five world heavy duty truck manufacturers, China National Heavy Duty Truck Group Corp, locates in Liuzhou City, Guangxi Province, China.

Company′ s main products are “YUNLI” brand various type of vehicles, which includes five series: aluminum alloy tank carrier, carbon steel carrier. Sanitation truck, tipper, mining truck and so on. Leading products are aluminum alloy fuel tanker and semi-trailer, bulk power tanker semi-trailer, rear loading compressed garbage truck, road sweeping truck, high pressure cleaning truck, heavy duty dump truck and tipper semi-trailer, off-road mining truck etc. Now it has a annual production capacity of tank container series truck and semi-trailer 3000 units, heavy duty dump truck and tipper semi-trailer 1000 units and sanitation truck 500 units.

Representative Enterpreises-GUANGXI GOLDEN THROAT CO.,LTD

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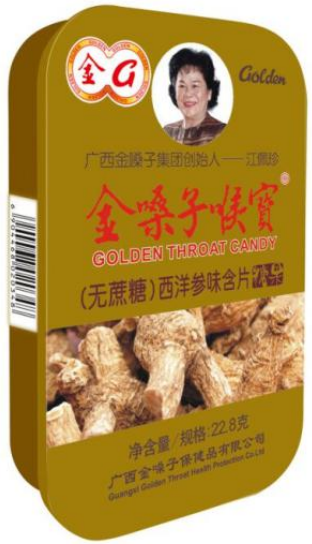
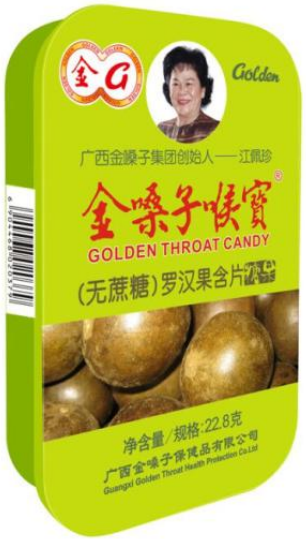
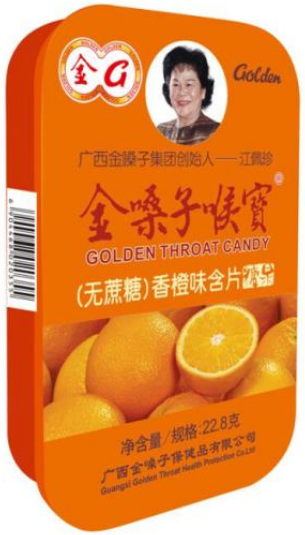
Guangxi Golden Throat Co., Ltd is Guangxi’ s advanced pharmaceutical enterprise that possesses an international advanced equipment of the 90's,one of each Spain, Germany and Italy pharmaceutical production lines,16 sets of heavy machinery, in a total value of 220 million yuan, and currently employs over 700 workers.

Its sales quantities in china won it titles as the country new level product and Guangxi's famous brand product.







Representative Enterpreises-China Tea(Wuzhou)Co.,Ltd.

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Established in 2007, China Tea (Wuzhou) Co., Ltd. is a wholly-owned subsidiary company of China Tea Co., Ltd. and its former was China Tea Corporation Wuzhou Branch which was founded in Nov, 1953.

The company has been continuing manufacturing and selling Liu Pao Tea for 60 years. Back up with technicians teams, equipments and plantations , the quality of the tea can be guaranteed. With superior quality the Liu Pao Tea under brand “China Tea” and “Duoteli” is very famous and popular in Southeast Asia.

Representative Enterpreises-YIKAI CO., LIMITED

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As the largest professional exporter of clothes hangers in China, Yikai has gained a lot of experiences in the design, production and sales of clothes hangers over the past 18 years.

With 2 own factories, 49 co-operative partners, 5 patented designs and 4 registered trade-marks, they are becoming top leader of clothes hanger manufacturers in the domestic market. THey have also obtained the certificates such as BSCI, BRC, FSC etc. Their products have found the way to as many as 73 countries and regions all around the world by its versatile designs and good quality.

Besides, the company has maintained friendly cooperative relations with several international chain wholesalers and retailers. Their highly praises about the products win a good reputation for us in the industry.

Representative Enterpreises-CHANGZHOU LIQUN DECORATION MATERIALS CO..LTD

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Founded in 2000, the company is a set product development, production, sales as one, Specializing in the production of laminated flooring, multi-layer solid wood flooring and other products of the integrated company.

The company introduced the most advanced production equipment and technology from Germany, with high quality management personnel and perfect quality management system. We produce various colors of laminated flooring, nice design and wear-resisting, is the best choice for decorating household, office buildings and shopping malls etc.

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LiuGong 柳工

柳州标煌机械设备有限公司
LIUZHOU BIAOHUANG MACHINERY EQUIPMENT CO.,LTD.

扬力铝业
YANGLI ALUMINIUM

六堡茶 天茗

ZHIYUN

SPEED®
Professional Image Supplier

DUVAL MESSIEN
LA MAITRISE DE LA FOUDRE
HIGH TECH FOR LIGHTNING PROTECTION
杜尔-梅森（中国）防雷有限公司

CNHTC yuli® 运力

恒源园艺®

avi ELECTRONIC | CHANGZHOU AVI ELECTRONIC

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Province Highlights

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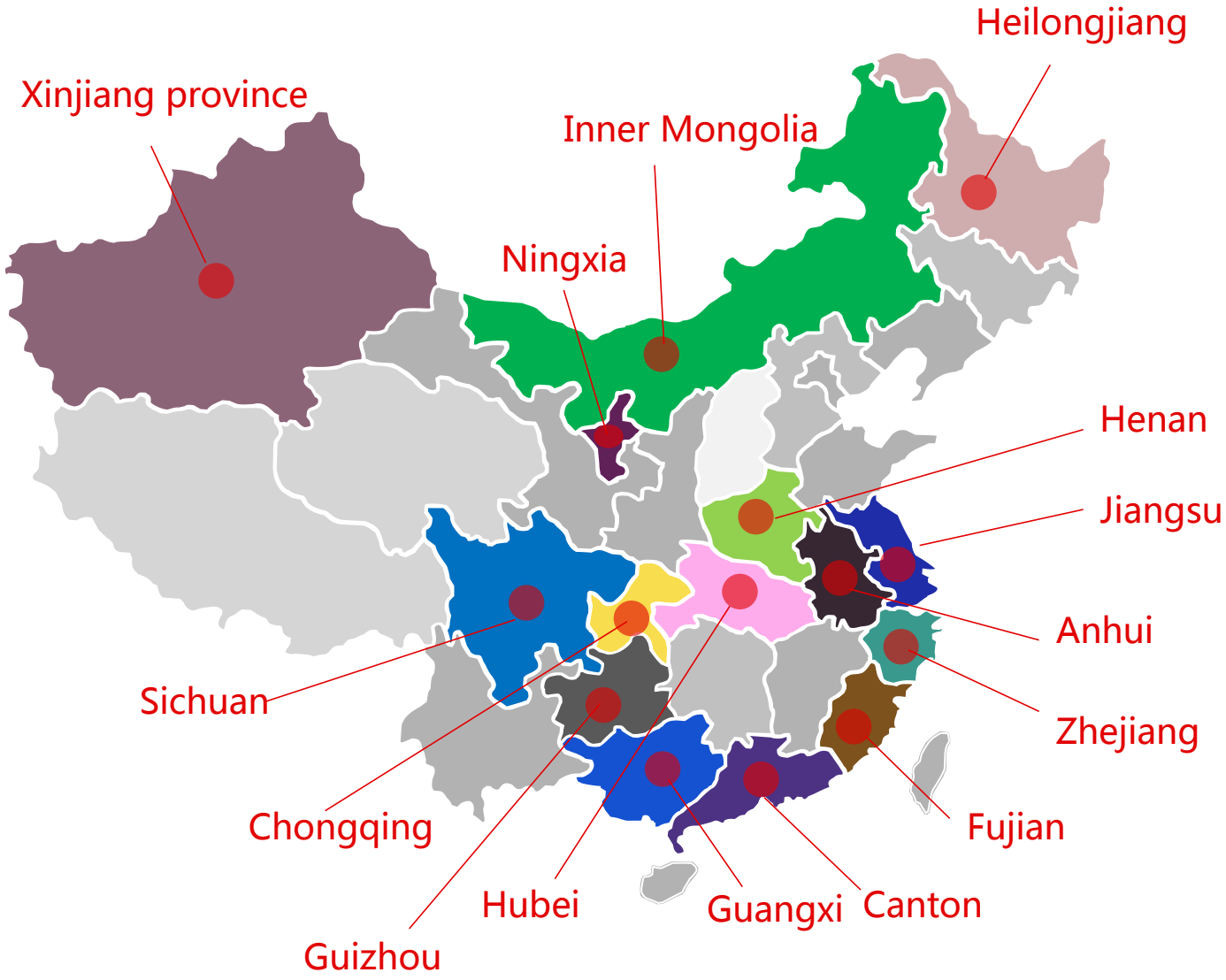

- Guangxi
- Sichuan
- Ningxia
- Jiangsu
- Hubei
- Guizhou
- Chongqing
- Heilongjiang
- Inner Mongolia
- Xinjiang
- Fujiang
- Canton
- Henan
- Anhui

Guangxi Province

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After the proposal of the Ministry of Commerce to hold the China Brand Show Poland in Central & Eastern Europe, it receive great responses and support from regional government. till now, many province delegates will participate the show. such as Fujian, Guangdong, Jiangsu, Guangxi, Sichuan, Henan.Xinjiang and Inner Mongolia province etc. Each has their own features and highlights. Guangxi province for example, the delegation group including 50 enterprises led by the Department of Commerce of Guangxi Province will participate the show, meanwhile, musical Performance, minority culture will also be introduced to showcase abundant Guangxi region culture.

Impression of Guangxi Province

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Sichuan Province

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Sichuan's total economic output ranks sixth in the country and first in the west of China, and its per capita GDP exceeds US$4,000 capital city Chengdu has a total economic output of over 1 trillions of RMB (ranking the second largest provincial capital in the country, only second to Guangzhou), Its comprehensive strength ranks first in the western region.

Sichuan has more than 200 industrial parks of various types. “Made in Sichuan " will bring out Sichuan's advantageous industries, such as textiles, machinery, auto parts, high technology, electronic products, and building materials.

Impression of Sichuan Province

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变脸 吐火 滚灯

蜀风雅韵

Zhejiang Province

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Zhejiang Province is one of the most economically active provinces in China. Under the premise of giving full play to the leading role of the state-owned economy, the development of the private economy has led to the economic take-off , forming a distinctive feature of “Zhejiang economy”. The Yangtze River Delta urban agglomeration formed by Zhejiang, Jiangsu, Anhui, and Shanghai has become one of the six largest international city groups in the world.

Impression of Zhejiang Province

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诗画浙江
Picturesque Zhejiang

Jiangsu Province

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Jiangsu is one of the birthplaces of ancient Chinese civilization, ancient humanity, Wuyue culture and Yangtze River culture. Since ancient times, Jiangsu is one of the provinces with the most political, economic and cultural development in China. It has a total of 13 national historical and cultural cities.

Jiangsu per capita GDP, overall competitiveness,regional development and people's livelihood Index (DLI) rank first provinces to become the Chinese province with the highest level of comprehensive development, has entered the level of developed countries "in the upper."

Impression of Jiangsu Province

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Fujian province

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Fujian Province in recent years, rapid economic growth of the southeast coastal provinces, in 2017 GDP growth of 8.1% over the previous year, its growth rate ranked seventh in the country.

In the high-tech industry, significant growth has been achieved in the production of tablet PCs, new energy vehicles, sport utility vehicles (SUVs), solar cells, and integrated circuits. Fujian's economic operation was generally stable, steady and progressing. It took a solid step towards a comprehensive and well-off society and made new achievements in building a new Fujian.

Impression of Fujian Province

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Inner Mongolia

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内蒙古
INNER MONGOLIA TOURISM
CHINA

Inner Mongolia is rich in resource reserves and is known as the "Donglin West Mine, South Agricultural and North Animal Husbandry." Grassland, forests, and per capita arable land rank the first in China, with the largest reserves of rare earth metals in the world.

It is also China's largest pastoral grassland and cultural tourism resources. Inner Mongolia is closely related to Beijing-Tianjin-Hebei, northeast, and northwest economic and technological cooperation. It is a coordinated development radiation zone of Beijing, Tianjin and Hebei, and it is also one of the eight state-level big data comprehensive experimental zones in China.

Impression of Inner Mongolia

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Business Activities

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Provincial Promotion Conferences, Industrial forums,

B2B Activities

Culture Exchange Area

Previous Editions

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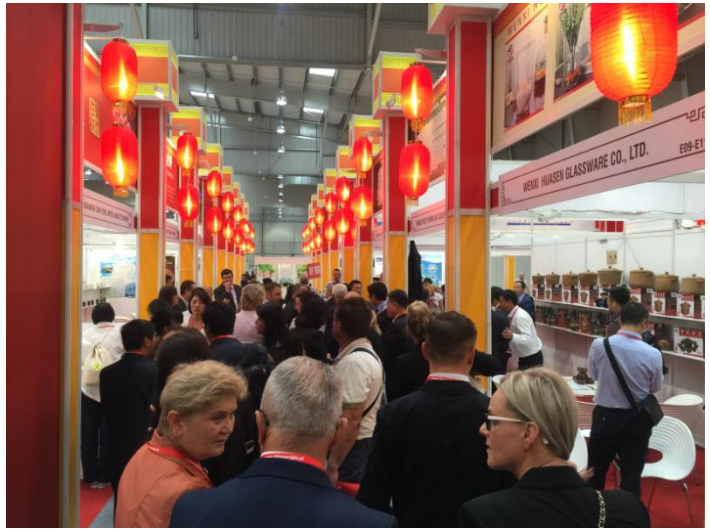

China Brand Show Poland has already sucessfully been held for 7 editions,Through many years of extensive publicity, the exhibition has accumulated a number of buyers for Chinese products, and has also received strong support from the local government.

Previous Editions

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We organized more than 390 B2B activities and Industry matchmaking sessions in previous editions.

Economic and trade promotion and high-end forum activities were arranged related to economic and trade talks. Relevant officials and experts will introduce and interpret the current economic situation in Europe and Central Europe, and highlight points for economic and trade development and business activities.

Previous Editions

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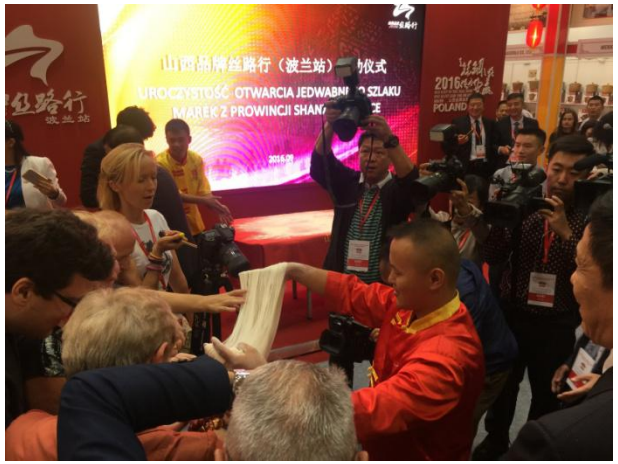

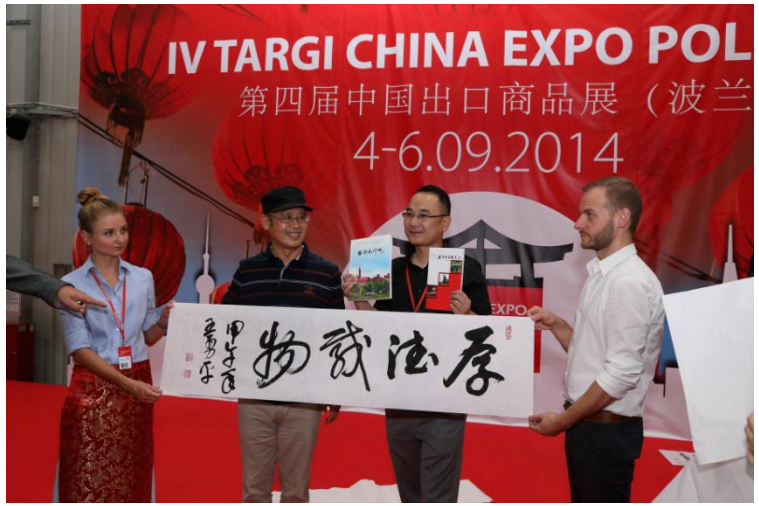

During the previous exhibitions, various Chinese cultural activities such as facial arts, tea ceremony, vocal performances, Go competitions, Chinese language lectures, and Chinese calligraphy were held, which provided a friendly platform for cultural exchanges between China and Poland.

Thank you

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